

WHA Board of Director's Agenda

Monday, July 7, 7 pm via Zoom

Attendance: Steve Merry, Kelly Oleson, Rob Ash, Janet Wiechert, Liz Johnson, Rick Starck, Dave Steinhoff, Bruce Thorson, Caleb Ahrens, Katrina Edge, BJ Jones, Melissa Berggren

Call to Order 7 pm by Dr. Steve Merry

President's Comments

- Steve Merry welcomed the Board to the meeting for discussion of the State Sale/ Banquet and proposed By-law changes.

Secretary's Report – Lisa Davis

- June 2025 Board Meeting Minutes
- Dave Steinhoff moved to accept; Rob Ash 2nd. Minutes approved.

Treasury/ Accounting Update Report – Lisa Davis

- Checking, Savings, HYFA Balances given
- Updated Budget Spreadsheet provided

Committee Reports: 2025 WHA Committee List shown below.

- State Sale/ Banquet
 - Group Discussion of Sale location, potential venues, and details, including facility resources & amenities, trailer parking, possibility of sale cattle stalling in trailer, and lining up cattle for display on sale day
 - SW Region of Wisconsin is ideal for the sale location, as it is easily accessible to breeders travelling from IA & IL
 - WHA Sale has been very successful at current location of Fennimore Livestock
 - Dave Steinhoff moved to maintain the current sale location of Fennimore Livestock, and on sale day, line cattle up for display in lot order (beginning with Lot 1), by consignor, on the west side of the pen area, to facilitate all cattle being easily visible to potential buyers. Rick Starck seconded the motion. Motion carried.
 - Group Discussion that the above motion's activity of lining up cattle on sale day would need to be reviewed and approved by Fennimore Livestock. Also, cattle that are not broke to lead will need to be stalled nearby to where the cattle would be lined up.
- By-Laws/ Hall of Fame
 - Liz Johnson presented and summarized proposed by-law changes which would remove Districts, unifying the state and streamlining the election process for improved future efficiency.
 - Group Discussion of details with proposed by-law changes, including the process of seeking & presenting new nominations for retiring Directors; and description within the By-Laws of the WHA's accounting associate (Treasurer or contracted accounting firm)
 - Additional By-Laws discussion will continue at the September 2025 Board Meeting, with proposed By-Law changes to be published in the 4th Quarter edition of The Wisconsin Review magazine.

Old Business - None

New Business

- WI Farm Technology Days: Details of Set-Up and schedule of staffing the WHA booth at the show. Rick & Jenny Starck are setting up the WHA Display in the Beef Tent on Monday August 4. The Wiechert Family is bringing cattle to the show.
- Booth promoting Hereford Cattle at County Fair.

Adjournment

- Liz Johnson moved to adjourn, 2nd by Rob Ash.
- Meeting adjourned 8:07 p.m.